



## **TESTIMONIAL TEMPLATE**

1. Write one sentence about your business – who you are and what you do.
2. Write one sentence about what was suggested.
3. Write a “before-and-after story” that explains why the suggestion hit a need and the difference it made.
4. Write about how Suggestion MailBox provides a service that is better, cheaper, faster, etc. not met by other company or means.
5. Submit the testimonial on company letter head and sign it, indicating your position in the company.